

### **2025 Sponsorship Opportunities** October 21, 2025 Holy Trinity Greek Orthodox Cathedral

Supporting The Relatives through Corporate Sponsorship gives your business visibility, networking opportunities, and philanthropic affiliation with an organization that has kept children safe since 1974. The benefits outlined below can be customized to meet your corporate goals or strategic needs.

For over 50 years, The Relatives have been devoted to young people in crisis, the ones on the edge for whom no one else can seem to find an answer. Providing a safe place and an accepting environment, The Relatives seek to soothe the mind, body, and spirit and help youth experience a sense of well-being.

The Relatives build these youth up, reestablishing an all-important human connection. By nurturing each person's ability to participate in healthy relationships, helping them restore — or discover — their confidence, purpose, and value.

As a hub of resources, The Relatives help young people reach for an empowered future. We lead collaborative efforts to liberate the individual's unique identity and self-determination. The goal is for each client to grasp and embrace their place in the larger world as a contributing member of our community and becoming thriving adults.

With your help lives are changed, and our community is greatly enriched.

To learn more call 704.501.8253 or visit our website at www.TheRelatives.org.



Benefit	\$30,000+	\$25,000 -	\$20,000 -	\$15,000 -	\$10,000 -	\$5,000 -	\$2,500 -
	, ,	\$29,999	\$24,999	\$19,999	\$14,999	\$9,999	\$4,999
Sponsor Recognition							
Level Exclusivity	✓	✓	$\checkmark$				
<ul> <li>Event Invitation, Signage, and Program</li> </ul>	Logo	Logo	Logo	Logo	Logo	Name Listed	Name Listed
• Opportunity to invite guests to the event (All guests are solicited to make a meaningful investment at the event and additional supporters are welcome)	(8)	(8)	(8)	(8)	(8)	(4)	(2)
<ul> <li>Recognition in the November e- newsletter (6,030+ distribution)</li> </ul>	~	<b>√</b>	~	~	<b>√</b>	<b>√</b>	✓
Social Media Recognition on Facebook (2,800+ followers), Instagram (2,500+ followers), and LinkedIn (900+ followers)							
Saturday exclusive sponsor	4x	3x	2x	1x			
<ul> <li>Sponsor Spotlight</li> </ul>	12x	10x	8x	5x	3x	1x	
<ul> <li>Breakfast with The Relatives</li> </ul>	✓	$\checkmark$	✓	<ul> <li>✓</li> </ul>	<ul> <li>✓</li> </ul>	✓	$\checkmark$
logo/name listing tagged							
Employee engagement							
<ul> <li>Use of Activity Center space on Freedom Drive</li> </ul>	1x	1x	1x	1x	1x		
<ul> <li>Lunch &amp; Learn at your location</li> </ul>	✓	~	~	✓	~	✓	$\checkmark$
<ul> <li>Group activities</li> </ul>	✓	~	~	✓	~	✓	$\checkmark$
<ul> <li>Individual opportunities</li> </ul>	✓		✓	✓	$\checkmark$	$\checkmark$	$\checkmark$
Recognition in 2024 Annual Report (shared with 800 donors+ Spring of 2025)	Logo and quote	Logo and quote	Logo and quote	Logo	Logo	Name Listed	Name Listed
Recognition on The Relatives' website	Logo Linked	Logo Linked	Logo Linked	Name Listed	Name Listed		
Special Events/Opportunities							
Cocktails & Conversations (spring)	✓	✓	✓	✓	✓	✓	✓
Intersections Panel Discussion (fall)	✓	✓	✓	✓	✓	✓	✓
Holiday Celebrations	✓	✓	✓	✓	✓	✓	✓
<ul> <li>On Ramp or Crisis Center tours (year-round)</li> </ul>	✓	✓	~	✓	✓	✓	✓

# **BOARD OF** DIRECTORS 2025

Shelley McLean, OneDigital - Board Chair Ben Collins, Morrison Millwork - Vice Chair Ryan Goldsberry, Eastman Chemical Company -Treasurer Mark Jerrell, Mecklenburg County - Secretary Ryan Botzenmayer, Charlotte Mecklenburg Police Department Gary Chesson, Community Volunteer Mark Crum, Pinnacle Financial Partners Caroline Driggs, Carolina Creative Arts Andy Forehand, QuikTrip Amber Graves, Youth Advocate Spence Hamrick, Community Volunteer David Harker, Harker CC Shedrick Harris, First Citizens Bank Brandy Hydrick, CAPTRUST David Knight, Bank of America Rob Messing, Wells Fargo Rob Miles, Truist Emily Oliver, Bank of America Sabina Schlumberger, Community Volunteer Jay Totten, Dimensional Fund Advisors

Trish Hobson, Executive Director, The Relatives

Thank you to our **Sponsors:** 

#### Champion:



The Oliver Private Wealth Management Group



#### **Empowerment:**



## Visionary:



est. 2010



Role Model:



#### Mentor:

Action Plus Ideas - Block, Inc. - Collier Law - Collwick Capital Modern Legal - Redline Design Group - TowneBank

## **BREAKFAST WITH THE RELATIVES 2025**

## SPONSORSHIP COMMITMENT

	Please check the level you wish to	sponsor.						
	[ ] Champion — \$30,000 – SOLD – The Oliver Private Wealth Management Group							
	[ ] Compass — \$25,000 – SOLD – Si	teelFab, Inc.						
	[ ] Guardian — \$20,000							
	[ ] Empowerment — \$15,000							
	[ ] Visionary — \$10,000							
	[ ] Role Model — \$5,000							
	[ ] Mentor Sponsor — \$2,500							
	Please indicate your payment meth	nod.						
	[ ] Check is enclosed							
	[ ] Bill my credit card. #			Exp /				
	Security							
	[ ] Invoice me.*							
Company								
Contact Nan	me/Title							
Address								
City		State	_ Zip					
Phone								
Email								
Signature								
To ensure th	hat your company logo is included in e	vent material	as outlined by ye	our sponsorship level				

To ensure that your company logo is included in event material as outlined by your sponsorship level, please return this form to Casey Field (<u>cfield@TheRelatives.org</u>) or Nick Stewart (<u>nstewart@TheRelatives.org</u>) by June 15.

\*You may also contact us to customize your sponsorship payment. Our tax ID # is 56-1082022 and you will receive an acknowledgement letter for your gifts to be used for tax purposes.

