

50th Anniversary

Presented by



The Oliver

Private Wealth Management Group

2024 Sponsorship Opportunities

Tuesday, October 22, 2024 Holy Trinity Greek Orthodox Cathedral

Supporting The Relatives through Corporate Sponsorship gives your business visibility, networking opportunities, and philanthropic affiliation with an organization that has kept children safe since 1974. The benefits outlined below can be customized to meet your corporate goals or strategic needs.

For 50 years, The Relatives have been devoted to young people in crisis, the ones on the edge for whom no one else can seem to find an answer. Providing a safe place and an accepting environment, The Relatives seek to soothe the mind, body, and spirit and help youth experience a sense of well-being.

The Relatives build these youth up, reestablishing an all-important human connection. By nurturing each person's ability to participate in healthy relationships, helping them restore — or discover — their confidence, purpose, and value.

As a hub of resources, The Relatives help young people reach for an empowered future. We lead collaborative efforts to liberate the individual's unique identity and self-determination. The goal is for each client to grasp and embrace their place in the larger world as a contributing member of our community and becoming thriving adults.

With your help, lives change and our community is greatly enriched.

To learn more call 704.501.8253 or visit our website at www.TheRelatives.org.



Benefit	\$25,000+	\$20,000	\$15,000 -	\$10,000 -	\$5,000 -	\$2,500 -
benefit	(SOLD)	(SOLD)	\$19,999	\$10,000 - \$14,999	\$9,999	\$2,900 - \$4,999
Sponsor Recognition	(0010)	(00-27)	+=0)000	+= .,	+0,000	+ .,
Level Exclusivity	✓	✓				
• Event Invitation, Signage, and	Logo	Logo	Logo	Logo	Name	Name
Program		Ū.	C C	C C	Listed	Listed
• Opportunity to invite guests to the	(8)	(8)	(8)	(8)	(4)	(2)
event (All guests are solicited to						
make a meaningful investment at						
the event and additional						
supporters are welcome)						
 Recognition in the November e- 	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
newsletter (6,030+ distribution)						
Social Media Recognition on Facebook						
(2,800+ followers), Instagram (2,300+ followers),						
and LinkedIn (800+ followers)						
 Saturday exclusive sponsor 	4x	2x	1x			
 Sponsor Spotlight 	12x	9x	5x	3x	1x	
 Breakfast with The Relatives 	✓	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
logo/name listing tagged						
Print Media Recognition – Charlotte	Logo	Logo	Logo	Name		
Observer and Charlotte Business Journal				Listed		
Employee engagement						
 Use of Activity Center space on Freedom Drive 	1x	1x	1x	1x		
	✓	✓	✓	\checkmark	\checkmark	\checkmark
Lunch & Learn at your locationGroup activities	✓	✓	✓	✓	✓	✓
 Group activities Individual opportunities 	\checkmark	1	1	1	1	1
Recognition in 2024 Annual Report	Logo and	Logo and	Logo	Logo	Name	Name
(shared with 800 donors+ Spring of 2025)	quote	quote	LOGO	LOGO	Listed	Listed
Recognition on The Relatives' website	Logo	Logo	Name	Name	<u> </u>	
	Linked	Linked	Listed	Listed		
Special Events/Opportunities						
Cocktails & Conversations (spring)	✓	✓	\checkmark	\checkmark	\checkmark	\checkmark
Intersections Panel Discussion (fall)	\checkmark	✓	✓	✓	✓	✓
Holiday Celebrations	\checkmark	√	√	√	√	√
On Ramp or Crisis Center tours (year-round)	√	~	~	\checkmark	~	~

BOARD OF DIRECTORS 2024

Ryan Botzenmayer, Charlotte Mecklenburg Police Department	
Gary Chesson, Trinity Partners	
Ben Collins, Morrison Millwork	
Patrick Dempsey, Nucor	
Caroline Driggs, Carolina Creative Arts	
Ryan Goldsberry, Eastman Chemical Company	
Spence Hamrick, Community Volunteer	
David Harker, Harker CC	
Shedrick Harris, First Citizens Bank	
Brandy Hydrick, CAPTRUST	
Rob Messing, Wells Fargo	
Rob Miles, Truist	
Emily Oliver, Bank of America	
Starr Rose, Youth Advocate	
Sabina Schlumberger, Community Volunteer	
DeAnthony Williams, QuikTrip	
Trish Hobson, Executive Director, The Relatives	

Thank you to our Sponsors

as of 3/1/2024

Presenting



The Oliver

Private Wealth Management Group

Guardian



Empowerment



Visionary

Role Model



BREAKFAST WITH THE RELATIVES 2024

SPONSORSHIP COMMITMENT

Please check the level you wish to sponsor.

- [] Champion \$25,000 SOLD The Oliver Private Wealth Management Group
- [] Guardian \$20,000 SOLD QuikTrip
- [] Empowerment \$15,000
- [] Visionary \$10,000
- [] Role Model \$5,000
- [] Mentor Sponsor \$2,500

I want to be a part of the 50th anniversary.

Please indicate your payment method.

- [] Check is enclosed
- [] Bill my credit card. #_____ Exp. ___/___
- Security _____
- [] Invoice me.*

Company		
Contact Name/Title		
Address		
City	State	Zip
Phone		
Email		
Signature		

To ensure that your company logo is included in event material as outlined by your sponsorship level, please return this form to Caitlin Donley, Director of Philanthropy at cdonley@TheRelatives.org or Casey Field, Major Gift Officer at <u>cfield@TheRelatives.org</u> by June 15.

*You may also contact us to customize your sponsorship payment. Our tax ID # is 56-1082022 and you will receive an acknowledgement letter for your gifts to be used for tax purposes.

