



The 
Relatives

2020 Family Report

Paths
FORWARD

The Relatives keeps kids safe and families together while preparing youth and young adults to be healthy, productive, engaged members of the community. For 45+ years, The Relatives has provided youth in crisis with:

Relief
in place of despair



Acceptance
in place of rejection



Empowerment
in place of helplessness



FORWARD

LETTER FROM LEADERSHIP

We're all navigating life's path in one way or another. Whether the path is smooth and paved with privilege or rocky and strewn with obstacles, we're each trying to get from here to there. This path can be made easier with security, stability, and the support of family, friends, and peers. It can also be lonely, frightening, and seemingly going nowhere.

All of our paths, however, have been impacted by the COVID-19 pandemic: a detour for some, a left-turn against oncoming traffic for others, and a roadblock for many. For youth and young adults in crisis, the pandemic was just one more obstacle on a path littered with despair, rejection, and hopelessness.

Since 1974, The Relatives has walked beside these young people and started them on a new path towards relief, acceptance, and empowerment. Supporters like you have walked beside The Relatives through your financial contributions and volunteer efforts.

Your generosity has created new **paths forward** for the kids we serve.

For the youth who find relief at our Crisis Center, the path leads to a safe, stable environment. Our On Ramp Resource Center puts young adults on a path towards education, employment, and empowerment. And, The Relatives' Housing Program moves young adults off the streets and



into secure housing, while providing intensive support to get back on the path.

In short, your generous support changes the trajectory for young people in the Charlotte-Mecklenburg community. Even as the COVID-19 crisis forced us all to chart new courses, your continued support allowed The Relatives to create new avenues for more than 5,000 youth and young adults during the past year.

The following pages highlight how you have built hope for the children, families, and young adults who seek relief, acceptance, and empowerment from The Relatives as they navigate life's path.

Thank you for walking beside The Relatives on this journey.

With gratitude,

Trish Hobson

Trish Hobson
Executive Director

John Charles Kernodle

John Charles Kernodle
Board Chair

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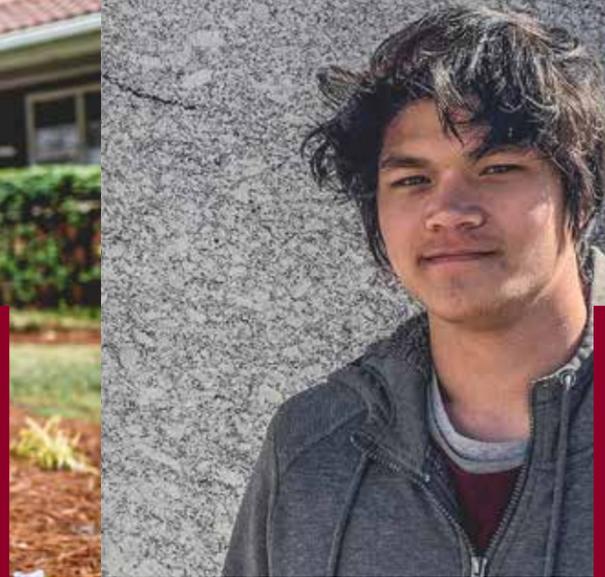
Carolyn Taylor
Dickens Mitchener & Associates

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“The Relatives staff makes me feel welcome and safe every day.”
 – Kevin (stayed at the Crisis Center)



“The On Ramp staff helped me get to a better place and made the impossible possible.”
 – Wyatt (On Ramp client)



“I’m very thankful and blessed and would recommend this program to any young adult seeking help.”
 – Mya (housing program client)



“It’s calming to have a roof over my head.”
 – Tiffany (stayed at the Crisis Center)



“It’s calming to have a roof over my head.”
 – Tiffany (stayed at the Crisis Center)

YOUTH CRISIS CENTER

As Mecklenburg County’s sole emergency shelter for children and adolescents, The Crisis Center provides a safe location for youth ages 7-17 who need a place of refuge. Whether they have run away from home, are homeless, or are in transition under the care of the Department of Social Services, the center offers youth a safe place to work on the issues they’re facing. Staff counselors work with youth and their families to ensure they move out of crisis and in to a safe, stable environment.

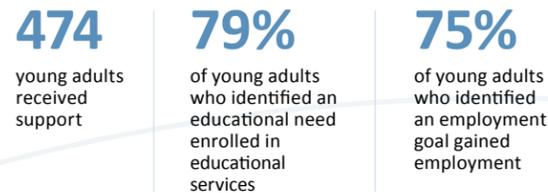
2020 IMPACT



ON RAMP RESOURCE CENTER

Offering young adults ages 16-24 assistance finding housing and employment, GED tutoring, financial and health workshops, and tailored case management with the goal of increasing our young adults’ confidence in their ability to be independently successful. We build them up, nurture their ability to be part of healthy relationships, and help them recover – or discover – their purpose and value.

2020 IMPACT

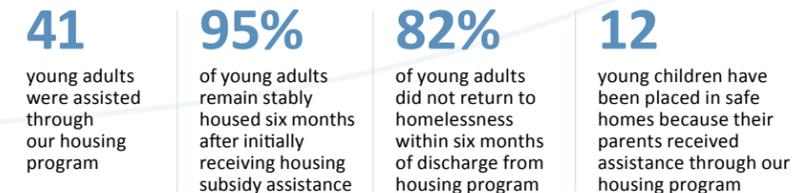


Daddy

HOUSING PROGRAM

Providing relief to young adults who are homeless, at-risk of homelessness, aging out of foster care, or fleeing domestic violence with supported independent housing in the community. Every resident of our housing program receives intensive case management giving them the necessary support to find or maintain employment, enroll in school, or even find affordable childcare ensuring they can maintain independence.

2020 IMPACT



SAFE PLACE

Overseeing a network of local businesses, churches, schools, transportation services, and community locations that identify themselves as places where youth in crisis can seek refuge and receive help. The Relatives is the designated Safe Place agency for Mecklenburg County. Any child or teen who is in crisis is immediately connected to the Crisis Center, creating a safety net for youth.

2020 IMPACT



FORWARD

3-YEAR IMPACT **1,404** children provided with crisis residential and counseling services
12K+ crisis hotline calls received

3-YEAR IMPACT **1,564** young adults found jobs, housing, and education

3-YEAR IMPACT **94** young adults and **31** of their young children were stably housed

3-YEAR IMPACT **109** youth found safety

Different paths lead to a shared appreciation

Tamika and **Phrie** are both part of The Relatives family. What else do they share in common? Both women understand and appreciate the significance a support system can make when navigating life's path.



Tamika is a Charlotte native who was a 16-year-old junior at Providence High School when she became pregnant. Although her classmates, teachers, and school administrators assumed her educational and professional goals would change dramatically, it never occurred to Tamika to alter her course.

Instead, after giving birth to her son, Tamika graduated high school with her class and finished college four years later. She entered her senior year at the University of North Carolina at Charlotte with a job already secure upon graduation. **But without the support of her mother and her sisters, Tamika's story would have looked much different.**

Tamika, now an executive with Bank of America, joined The Relatives Board in 2016 because she personally understands and appreciates the importance of giving young people a path towards relief, acceptance, and empowerment. She believes wholeheartedly in the life-changing work organizations like The Relatives can provide for young adults.



Phrie lost her mother at a young age and, as a result, she was left to figure out a number of life's lessons on her own. In spite of this, Phrie is a young lady with a bubbly, infectious personality and a beautiful smile.

Phrie came to The Relatives in 2017 to start on a new path. She worked closely with On Ramp staff to secure a job and stable housing. But just as she was beginning to achieve stability, Phrie found herself pregnant and experiencing escalating incidents of domestic violence.

Phrie found the courage to take her daughter and escape her threatening situation, but became homeless as a result. Although able to stay in various shelters, she knew she had to find a better life for herself and her daughter. Like family, Phrie knew she could count on The Relatives for support and guidance. She was welcomed with open arms and today, **Phrie and her daughter are stably housed and walking towards a bright future.**



FROM CRISIS TO HOPE

With only the clothes on her back, Kai came to The Relatives fleeing abuse and seeking a safe, stable future for herself. Through our On Ramp Resource Center programs, Kai was able to access intensive case management services and achieve success in our five critical areas of advancement.

- 1 **Education** > Kai is working towards her GED.
- 2 **Employment** > Kai works full-time at Amazon.
- 3 **Housing** > Kai has maintained stable housing for over six months with rent subsidy assistance.
- 4 **Health & Safety** > Kai has received both medical and dental services.
- 5 **Community Life** > Kai leverages our resources daily to continue enhancing her quality of life.

Today, Kai's **path forward** involves a future free from abuse and full of promise.

FORWARD

2019-20 FINANCIAL OVERVIEW

We are so grateful to our donors, both individual and corporate, volunteers, and community partners whose generosity provides relief, acceptance, and empowerment to youth in crisis.

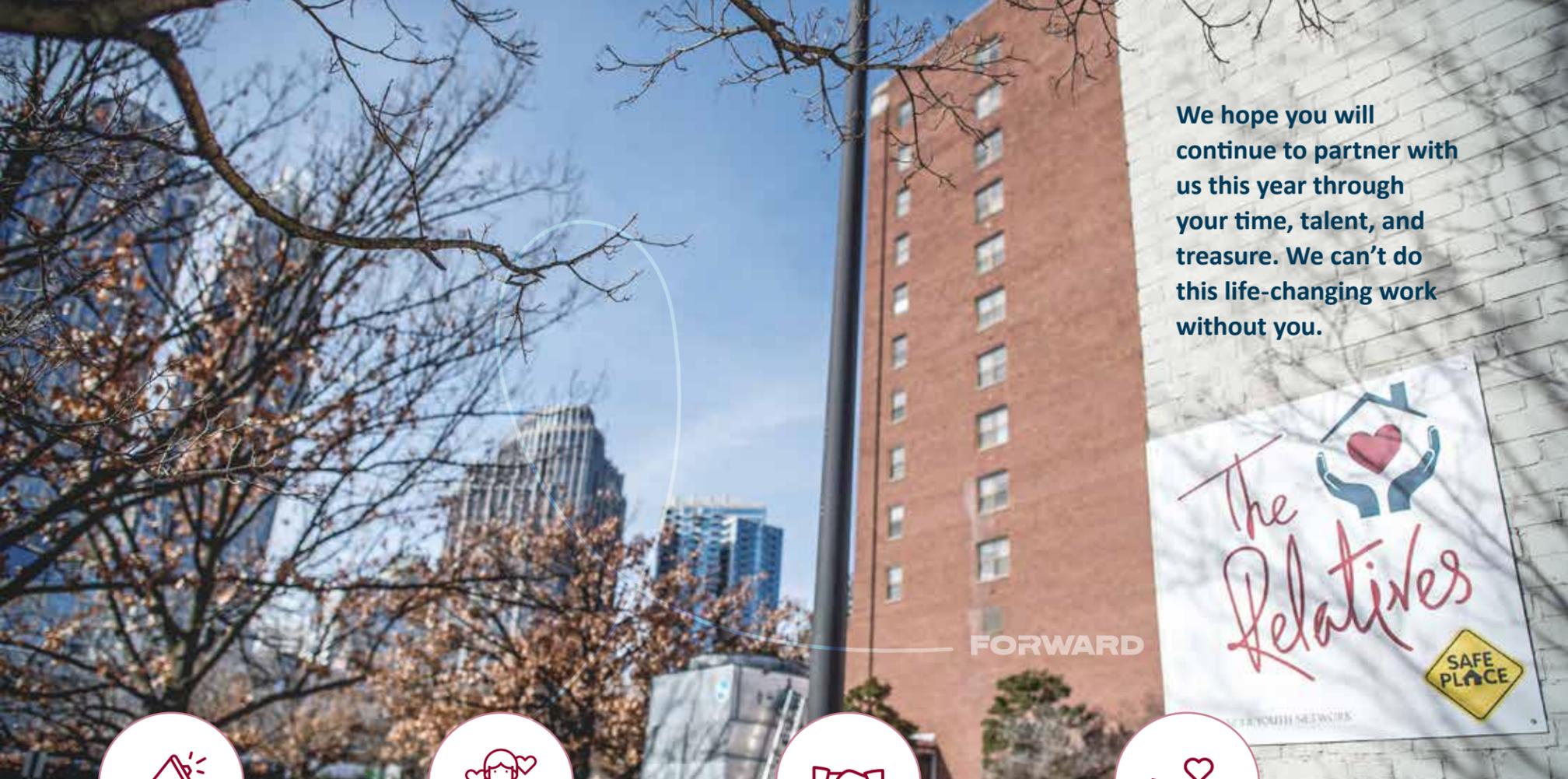
Pathways

Revenue, Gains, Losses, and Other Support

Fees for Service	\$ 84,043
Government Grants	\$ 1,250,891
Our Generous Donors	\$ 1,795,356
Investment Income	\$ 1,034
Other Income	\$ 35,058
TOTAL	\$ 3,166,382

Expenses

Program Services	\$ 2,087,798
General & Administrative	\$ 183,452
Advancement	\$ 534,595
Depreciation	\$ 38,274
TOTAL	\$ 2,844,119
NET REVENUE/EXPENSES	\$ 322,263



We hope you will continue to partner with us this year through your time, talent, and treasure. We can't do this life-changing work without you.

FORWARD

Your Support in action



\$1,000

provides exam fees for 12 young adults testing for their GED, allowing them to reach their educational goals.



\$2,500

provides 50 parents with Love and Logic Parenting Classes, equipping them with the tools and skills they need to parent their youth in crisis.



\$5,000

provides one young adult with a full year of individualized case management support, helping them reach for an empowered future.



\$10,000

provides 75 homeless and runaway youth with shelter, meals, skills, and counseling at our East Blvd Crisis Center.



Become an Ambassador

Join us as a champion for youth and young adults in crisis. Help us grow our Relatives family by introducing our mission and programs to your friends, neighbors, and colleagues. To learn more email development@therelatives.org.



Volunteer

While COVID-19 has detoured many of our on-site volunteer activities, there are still opportunities available to help and nourish our youth. To learn more about how individuals, groups, and businesses can be a Relative, visit therelatives.org/make-a-difference/volunteer.



Donate Supplies

You can be a Relative to youth in crisis by supplying our Crisis Center and On Ramp Resource Center with the daily essentials they rely on. For a running list of our high priority items and day-to-day necessities visit therelatives.org/make-a-difference/needs-list.



Give

When you support The Relatives with an individual gift, a multi-year pledge, or a corporate sponsorship, you are creating new avenues for youth in crisis. Your financial support puts youth and young adults on the path to safety, stability, and independence. To make a gift, visit therelatives.org/donate.

Paths

FAMILY OF GIVING

Thank you to the donors who have joined our Family of Giving. They have ensured a sustainable future for The Relatives by committing to a five-year pledge of at least \$1,000 each year. We are so grateful for your support.

Circle of Life \$50,000+ commitment

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Amy and Mark Brown
Nancie Williams and Ed Burnam



RELATIVES SPOTLIGHT

STEVE HINDMAN

I believe foster kids who have aged out of the system are some of the most “forgotten” in our society. I chose to get involved with The Relatives’ On Ramp Resource Center, about three years ago, because I thought I could have the greatest possible impact with these young adults.

Seeing the pure joy when a client passes a test, learns to drive, or gets their driver’s license gives me an ‘ROI’ like nothing I ever experienced in my 40-year working career.

TED NORTHRUP

I have been volunteering with The Relatives for four years and have recently helped implement a standard of curriculum for all tutors and created a procedure to incentivize, encourage, and celebrate clients studying for their GED tests.

I never leave On Ramp thinking I’ve wasted my time and am proud of the impact this program makes in these young adult’s lives.

ANNUAL DONOR BREAKFAST

Unable to host our annual 400-person Breakfast With The Relatives this year, we pivoted our efforts to a series of virtual and backyard, socially-distanced events called *Breakfast in Bed*. We are deeply grateful to our generous sponsors, those donors who joined our family of giving, and to the leadership volunteers who hosted a *Breakfast in Bed* event.

Matching Gift Sponsor \$25,000



Champion Sponsor \$25,000



Empowerment Sponsor \$15,000



Visionary Sponsor \$10,000



Mentor Sponsors \$2,500

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Strathmore Capital Advisors Inc.

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Spectrum
Wells Fargo



From left to right: Jenny Ward, Senior VP Community Relations Manager; Tamika Spurlock, Senior Vice President, Program Manager External Engagement Consumer; and Emily Oliver, Senior VP Talent Acquisition Executive

Bill and I support The Relatives because we believe everyone deserves and needs to have support on their journey in life.

– Bill and Emily Oliver

“Bank of America is proud to support the wraparound services and holistic approach to basic needs, education, jobs, and housing that The Relatives has provided to at-risk youth and young adults in Charlotte and its surrounding counties for 40+ years. These individuals have so much to offer our community and they are oftentimes overlooked by traditional services. That’s where The Relatives steps in, moving them to safe, secure, and stable situations.”

FORWARD

CORPORATE, FOUNDATION, AND ORGANIZATION SUPPORTERS

Thank you to all of our Corporate, Foundation, and Organization supporters. Through employee matches, grants, and sponsorships, you have helped us grow our family stronger.

\$100,000+

Bank of America
Charlotte Ballet Dancing with the Stars & Jennifer Doyle
Joey Logano Racing Foundation

\$50,000 to \$99,999

The Cannon Foundation, Inc.
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We are thankful for the generosity of all our individual donors who make a difference in the lives of children served by The Relatives. Thank you specifically for your gifts made between October 1, 2019 and September 30, 2020.

\$5,000 and above

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