



The 
Relatives

2019 Family Report

#CANYOURELATE?

#RELATIVESRELATE

The Relatives keeps kids safe and families together while preparing youth and young adults to be healthy, productive, engaged members of the community.

#Relief in place of despair

#Acceptance in place of rejection

#Empowerment in place of helplessness



LETTER FROM LEADERSHIP

Relatives mean everything. We see it every day— young people without supportive families or who are escaping precarious home situations often find themselves trapped in a downward spiral. Without the help you provide at The Relatives, the odds are stacked against these youth.

Right now in our city, we are seeing the effects of young people being stuck in that downward spiral. Last year’s homicide rate was at a 14-year high and over 40% of those murders were committed by young adults between the ages of 18 and 20. We can all agree that this is not acceptable, but as a family, we must commit to doing more.

For over 45 years, The Relatives, with the help of supporters like you, has provided young people — the ones on the edge for whom no one else can seem to find an answer — a safe place and an accepting environment. We build them up through programs at our crisis center, housing program, and resource center, reestablishing an all-important human connection so they feel empowered to reach their dreams.

Now we must ensure that the work we are doing is having a long-term impact. This year, our board and staff embarked on a three-year strategic plan that focuses on The Relatives becoming a leader in helping youth in crisis. With your investment, we started work with the UNCC Urban Institute to begin measuring



and sharing how well our youth maintain their independence 3-5 years after leaving our services. Although a very expensive and challenging endeavor given the transient population we work with, this shift in how we measure success is a critical next step to validate our work.

Our goal is for each youth and young adult to grasp and embrace their place in the larger world as a contributing member of our community. Ultimately, through your generous donations, you help young people in crisis become thriving adults with the capacity for a healthy, fulfilling life. Charlotte can only be great once our young adults have the ability to reach for an empowered future. As Relatives, we all have a stake in what our future looks like.

We sincerely thank you,

Trish Hobson *John Charles Kernodle*

Trish Hobson
Executive Director

John Charles Kernodle
Board Chair

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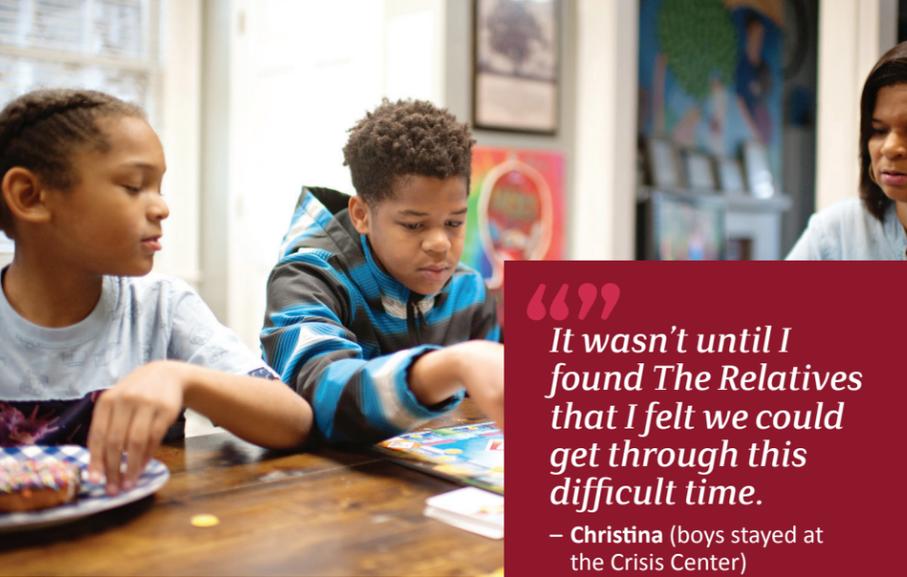
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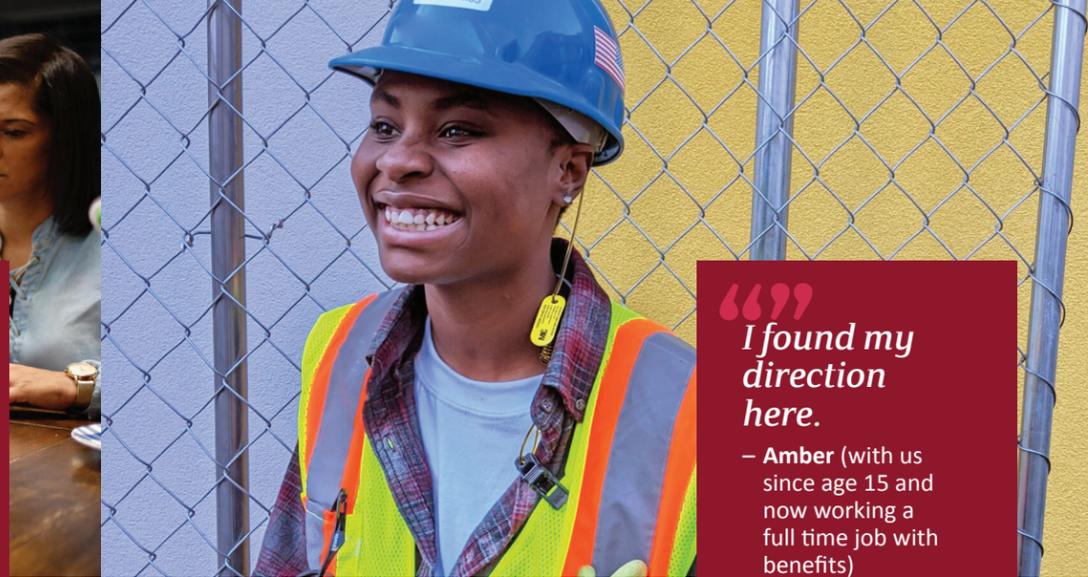
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“””
It wasn't until I found The Relatives that I felt we could get through this difficult time.
 – Christina (boys stayed at the Crisis Center)



“””
I found my direction here.
 – Amber (with us since age 15 and now working a full time job with benefits)



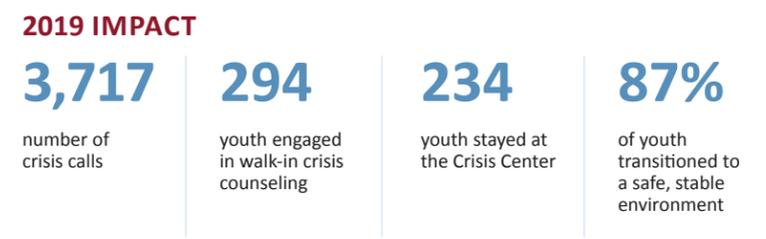
“””
Turning the key to my own place provided me so much relief.
 – Zhane (current housing recipient)



“””
Children need to feel safe, period. And they don't always have that at home.
 – Gina (stayed at the Crisis Center)

YOUTH CRISIS CENTER

Offering a place of refuge for youth ages 7-17 in crisis, providing the opportunity to work on the issues that brought them to The Relatives in the first place. Crisis Counselors help youth gain a sense of confidence by teaching them to work hard on their problems, take care of the house, and help each other stay safe. As Mecklenburg County's sole emergency shelter for children and adolescents, the crisis center is accessible 24 hours a day, 365 days a year.



ON RAMP RESOURCE CENTER

Offering young adults ages 16-24 assistance finding housing and employment, GED tutoring, financial and health workshops, and tailored case management with the goal of increasing our young adults' confidence in their ability to be independently successful. We build them up, nurture their ability to be part of healthy relationships, and help them recover – or discover – their purpose and value.



HOUSING PROGRAM

Providing relief to young adults who are homeless, at-risk of homelessness, aging out of foster care, or fleeing domestic violence with supported independent housing in the community. Every resident of our housing program receives intensive case management giving them the necessary support to find or maintain employment, enroll in school, or even find affordable childcare ensuring they can maintain independence.



SAFE PLACE

Overseeing a network of local businesses, churches, schools, transportation services, and community locations that identify themselves as places where youth in crisis can seek refuge and receive help. The Relatives is the designated Safe Place agency for Mecklenburg County. Any child or teen who is in crisis is immediately connected to the Crisis Center, creating a safety net for youth.



#WEARE FAMILY

3-YEAR IMPACT 12,951 youth found relief

3-YEAR IMPACT 1,431 young adults accepted help

3-YEAR IMPACT 82 young adults welcomed into our housing program

3-YEAR IMPACT 114 youth found safety



I have gone from feeling helpless to navigating all of the promises that lie ahead.

– LaJay Myrick
The Relatives Board of Directors

#RELATEWITHLAJAY

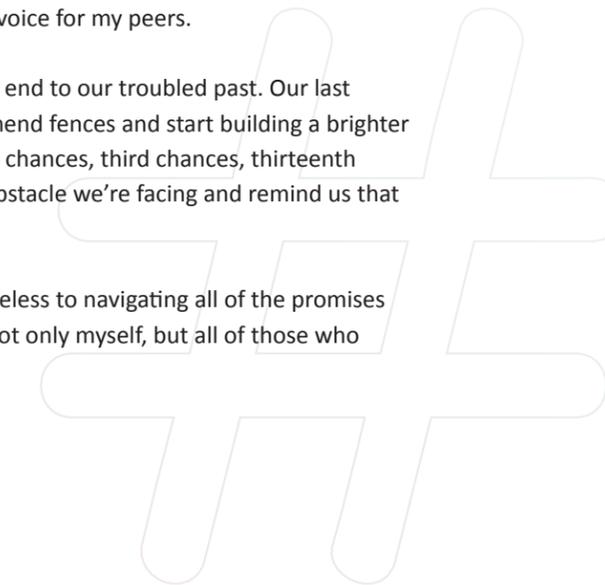
If you would've asked me five years ago to tell you about myself, I would've drawn a blank. I felt lost, unsupported, and was stuck in a cycle of bad decisions.

My story of crisis started when I was just three weeks old. My mother gave full custody to my aunt due to a very bad drug addiction. As I grew up, it was hard for me to connect with people. I acted out in school and got involved with the wrong crowd. Eventually, I found myself with nowhere to turn. I've slept in parking garages, stairwells, and under bridges. It wasn't until I found The Relatives that I truly had a place to land.

If you ask me now to tell you about myself, I would beam with pride knowing that I can say I am the first youth advocate board member for The Relatives. In the five years I've been coming to The Relatives, they've helped me reach potentials that I didn't even know existed. I've discovered my self-worth and have the tools to emerge from crisis with the capacity for a healthy, fulfilling life. And now, I have the privilege of being a voice for my peers.

For a lot of us, The Relatives feels like our last chance. Our last chance to put an end to our troubled past. Our last chance to get that job that would put us on the right track. Our last chance to mend fences and start building a brighter future. But The Relatives doesn't believe in last chances. They believe in second chances, third chances, thirteenth chances – they show up time and time again to help us get through whatever obstacle we're facing and remind us that there is hope, even when we're at our most hopeless.

I know now that I am so much more than my past. I have gone from feeling hopeless to navigating all of the promises that lie ahead. I am honored to have a part in shaping a sustainable future for not only myself, but all of those who come to The Relatives looking for their second chance.



2018-19 FINANCIAL OVERVIEW

We are so grateful to our donors, both individual and corporate, volunteers, and community partners whose generosity provides relief, acceptance, and empowerment to youth in crisis.

Revenue, Gains, Losses, and Other Support

Fees for Service	\$ 181,534
Government Grants	\$ 1,010,740
Our Generous Donors	\$ 1,798,165
Investment Income	\$ 3,441
Other Income	\$ 74,034
TOTAL	\$ 3,067,914

Expenses

Program Services	\$ 1,820,906
General & Administrative	\$ 183,479
Advancement	\$ 559,856
Depreciation	\$ 31,784
TOTAL	\$ 2,596,025
NET REVENUE/EXPENSES	\$ 471,889



We hope you will continue to partner with us this year through your time, talent, and treasure. We can't do this life-changing work without you.

#MAKEADIFFERENCE



\$1,700

provides shelter, food, counseling, and safety for a child staying at our Crisis Center for 14 days.



\$5,000

provides a year of case management for one young adult, helping them reach for an empowered future.



\$10,000

moves a young adult out of homelessness and into a home, creating stability in their life.



\$30,000

enhances the current educational offerings by providing incentives that will break down barriers allowing more young adults to reach their educational goals.

*Your Support
in Action*



Meet the Relatives

Learn how your support is making a difference and join us for one of our recurring mission tours on the first Wednesday of the month. Register at therelatives.org/mission-tours.



Become an Ambassador

Join us as a champion for youth and young adults in crisis. Help us grow our Relatives family by introducing our mission and programs to your own community. Host a tour at one of our facilities, your church, or local business. For more info email development@therelatives.org.



Volunteer

With the help of our volunteers and partners, we empower young people to embrace their place in the larger world. We have a variety of opportunities to volunteer as an individual, business, or group. Find out more at therelatives.org/make-a-difference/volunteer.



Give

Supporting The Relatives with an individual gift, a multi-year pledge, or a corporate sponsorship means you are giving relief, acceptance, and empowerment. By making a gift, you are becoming a Relative to young people in crisis, lifting them up so they can reach independence.

Reba - volunteer

FAMILY OF GIVING

Thank you to the donors who have joined our Family of Giving. They have ensured a sustainable future for The Relatives by committing to a five-year pledge of at least \$1,000 each year. We are so grateful for your support.

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RELATIVE SPOTLIGHT

ERIKA CARNEY

I will never forget the first time I volunteered with The Relatives. The one-on-one conversation I had with a young mother in the Mommy Talk workshop I facilitated profoundly impacted my life.

The young woman was pregnant with twins and had no family support or consistent housing. She thought she would have to go to the women's shelter which terrified her as she wanted to give her babies "a chance to make it."

It was after this conversation that I knew, as a young mother myself, I had to continue to volunteer and join the Family of Giving.

I have been coming to The Relatives for three years now, lending my ear and heart to young mothers desperate to give their babies a better life. And, while we may be very different on paper, there is one thing that bonds us above all else: a deep love for our children.

ANNUAL DONOR BREAKFAST

Our 2019 Breakfast with The Relatives was a huge success. We are deeply grateful to our generous sponsors and those donors who joined our Family of Giving. Thank you for being a Relative and growing the organization's sustainability.

Matching Gift Sponsor \$45,000



Visionary Sponsors \$10,000



Champion Sponsor \$25,000



Role Model Sponsors \$5,000

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Hobson Builders
Publix
Shea Homes
Spectrum

Mentor Sponsors \$2,500

Collwick Capital
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THE OLIVER TEAM

The Oliver team truly believes that supporting The Relatives gives hope to a population most at need in our community, the youth who – with extra love and support – can change the trajectory of their lives. It is important that we continue to keep all youth and young adults in our community safe and stable so they all have the ability to rise above their obstacles and reach their dreams.

CORPORATE, FOUNDATION, AND ORGANIZATION SUPPORTERS

Thank you to all of our Corporate, Foundation, and Organization supporters. Through employee matches, grants, and sponsorships, you have helped us grow our family stronger.

\$50,000 to \$100,000

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The Leon Levine Foundation
The Merancas Foundation
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\$20,000 to \$49,999

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We are thankful for the generosity of all our individual donors who make a difference in the lives of children served by The Relatives. Thank you specifically for your gifts made between October 1, 2018 and September 30, 2019.

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